

## **RUPLASTICA 2023: an up-to-date look at a changing market**

*From January 24 to 27, 2023, the new season of the International Specialized Trade Fair for Plastics and Rubber will be held in Moscow on the territory of the Expocentre Fairgrounds. The traditional exhibition of plastics, which is well known to all participants, now operates under the new brand **RUPLASTICA**, maintaining leadership in its direction and moving forward. Renovation of pavilions, even more structured segmentation of exhibitors, enhanced exposition of the Recycling Solutions exhibition, large participation of Turkish companies, the current agenda of business program events and the promising Additive Minded project - this and much more awaits exhibitors and visitors at the RUPLASTICA 2023 exhibition site.*

The days of this event are the most anticipated and important for the entire polymer industry, since it is the RUPLASTICA exhibition that annually opens the calendar of thematic industry events, which determines the key goals, objectives and vector of activity for the next season, and also becomes obvious the current mood of the community, difficulties, prospects and options for the development of the entire market of polymeric materials.

According to the organizers, the company EXPO FUSION, **more than 400 exhibitors** (together with the UPAKEXPO exhibition) from around the world – **Russia, Turkey, Iran, China, India, Italy, as well as Taiwan, Republic of Belarus and Portugal** will take part in the largest exhibition of plastics and rubber in Russia,. The total exhibition area will be about 8 thousand sq.m. and will be located in three pavilions of the complex – 2, 8 and the Forum.

Changes in the pavilions and a more structured distribution of exhibitors, taking into account their specialization and their key area of activity, is another innovation of the exhibition, which will allow all exhibitors and visitors to achieve the maximum effect from joining RUPLASTICA 2023.

**Exposition 2023** will be distributed as follows:

- **the Pavilion Forum** will present companies focusing on the production of raw materials and auxiliary materials;
- **Pavilion 2 (Hall 1)** will combine injection molding machines, blow molding machines and peripherals;
- **Pavilion 2 (Halls 2, 3)** will become the main site of the **RECYCLING SOLUTIONS** exhibition, where secondary raw materials, equipment for waste processing and the production of recycled products, as well as extruders and extrusion plants, molds, finished products from polymer materials and rubbers will be presented. A separate area in **Hall 3** will be reserved for a special **Additive Minded** project with additive manufacturing and 3D printing technologies;
- **Pavilion 8 (Halls 1, 2)** will host the **UPAKEXPO** exhibition with packaging machines, printing equipment for the production of packaging and labels, as well as finished packaging.

**Numerous Russian and foreign companies** will be located throughout the area in the indicated halls of the Expocentre exhibition complex, offering a whole portfolio of innovative products, equipment, technologies, services and solutions in the plastics and rubber industries.

It is important to note that at the RUPLASTICA 2023 site, most of the exposition will be occupied by **exhibitors who have been participating with stands for many seasons**, which indicates the relevance and strategic importance of this event. Among the companies that have long deserved the recognition of market players and customers are SIBUR Holding, LUKOIL-RNP-TRADING, DBH RUS, Gabriel-Chemie-

Rus-2, Polyplastic, CYBERTECH, CAMELOT CHEMIE, BARS-2, REVADA PLASTIK, Polytechnika, DIO Plast, Belneftehim-ROS, ATLASMASH, Formotronik, Bashkir Soda Company, Eurohim-1 FD, MORETTO RU, HAITIAN, Aleko Machinery, Evropolymer Trading, EXIMPACK, BORCHE Machinery CIS, DIFLEX, SOREMA, Aliance-Prom and many others.

However, the international platform, today called RUPLASTICA, from year to year also continues to attract participants who only plan **to explore new markets, including the Russian one, and expand their client base**, therefore they trust the path of their development to the RUPLASTICA exhibition.

So, among **new companies** that announced their participation in the upcoming event, there will be: CHEMROZA, EcoProm24, MasterPlast, OKAPOL, Chemical Components & Compounds, ZAVOLZHISKY PIGMENT, RusAvtoPlast, Liga Fleks, HASKIL PLASTIC ITH IHR, TRUVA MAKINA KALIP VE TEL EROZYON , MERIDIAN, ALARGE ALIC AGACI MAK ELEK ARGE, SJ Plastic Tooling, OKSA.

Given the new realities, it is worth noting that the importance of **the Turkish plastic sector** in the world is growing, and it has already managed to take a fundamental position both on the world stage and on the Russian market. The plastics sector is one of the fastest growing industries in Turkey. It is assumed that the predisposition to technology is determined taking into account the characteristics of industries and their energy consumption. This trend will also be reflected at the RUPLASTICA 2023 exhibition site – the upcoming season will allow professional visitors to get acquainted with a variety of products and services from leading Turkish companies: Polytek Teknik Makina, Akdeniz Chemson Kimya, Vikotech Machinery, MELOS KAUCUK VE PLASTIK, AKKAYA EPS MAKINA IMALAT, Petka Kalip Sanayi, DEMAK PLASTIK MAKINA, PLANER MÜHENDISLIK SOGUTMA, HASKIL PLASTIC, ERK PVC MAKINE, TRUVA MAKINA KALIP VE TEL EROZYON, ERKUR MAKINE, MUSTAFA GAZI - GAZI SOGUTMA SANAYII, MIKROSAN MAKINE, KONEX PLASTIK MAKINA, ALARGE ALIC AGACI MAK ELEK and others.

Remaining the leading international industry event, RUPLASTICA 2023 **strengthens the exposition of the RECYCLING SOLUTIONS** segment and makes it a full-fledged specialized exhibition dedicated to the presentation of waste processing and disposal technologies.

In today's realities, efficient recycling methods, along with a built-in waste collection system and automated sorting, are an indispensable condition for ensuring a working circular economy. **The focus of RECYCLING SOLUTIONS 2023** is modern technologies for recycling and disposal, without being distracted by utilities and other aspects, as well as developments on sustainable development and waste management.

Companies participating in this exposition in Pavilion 2.2. will present **technological solutions** in such segments as sorting equipment, shredders, washing equipment, dryers, granulators, as well as secondary raw materials and other equipment for waste processing and the production of recycled products. Among the companies focusing on this segment, the following **industry leaders** will be represented at the exhibition: ATLASMASH, Aleko Machinery, Zhangjiagang Lianda Machinery, Beier, JIANGSU XINDA TECH LIMITED, Polytek Teknik Makina, USTUN IS MAKINA, GRAN GARO, GRANPLAST, DPL POLIMER, Evropolymer Trading, Lommers, MSK POLYMER, POLYMER INVEST, Polimer-Project, Polimech, Polychim Group, Rostpoliplast, Stolica Polimerov, including new members – Pashupati Polytex Private Limited and EcoProm24 and many others.

Another specialized project at the RUPLASTICA 2023 site will traditionally be **the Additive Minded project and conference on additive technologies in industry**.

Additive technologies are today approved and adopted in many sectors of industry, as well as in business, medicine, educational institutions and the private sector. Many industrially developed and ready-to-implement technologies are not only purchased abroad, but also actively developed in Russia. The Additive Minded project aims to introduce visitors to these innovations and unleash the potential of the proposed solutions.

It is the Additive Minded project that sets itself the goal of answering many emerging questions and streamlining the industry of additive innovative technologies in the Russian Federation by combining on one platform the forces and capabilities of the expert and user community, developers, manufacturers and suppliers of equipment, software, materials.

**The Additive Minded 2023 exposition** will be located in **Pavilion 2.3** and will be presented in two directions: **the Additive Minded Talks conference**, where leading experts will discuss the state, prospects and ways of developing this sector within the framework of the modern course towards import substitution and in the context of sanctions restrictions; and **the Additive Minded Expo exhibition area**, where manufacturers and users of professional 3D solutions will share their experience in implementing a digital approach to the manufacture of physical objects and present equipment, systems, materials, additional components, as well as services and services for additive manufacturing. Additive Minded Expo exhibitors include U3Print, EC-CENTRE, Lider 3D, AP-PROJECT, ANISOPRINT, JETCOM, TRIANGULATICA and others.

In order to increase the efficiency of business meetings and create a networking space, RUPLASTICA 2023 will traditionally host **a number of business events** with the participation of experienced and eminent industry experts. The segmented program – **Polymer Plaza and Recycling Solutions** – will touch upon all the topics that are important and relevant for this period of time – from the state of the polymer processing industry in Russia and its state support to new projects for the production of polymers in the Russian Federation and the CIS, from the processing of scrap, tires and electronic waste and electrical equipment to the production of recycled products and the labeling of polymer products. In addition, listeners will receive **exclusive information** from top officials of the largest companies in the industry, who will share their successful cases in overcoming new challenges facing the industry today. Representatives of the Russian Ministry of Industry and Trade, Gazprombank, Lukoil, Association of Plastic Processors, TECHNOMICOL, Ecoline Group, as well as Ecopolis Corporation, RT-Invest Recycling, Unilever and many others will make reports and presentations.

*Thus, given the new realities, the changing market and structural adjustments in all channels of b2b and b2c communication, from January 24 to January 27, 2023, RUPLASTICA 2023 will become a true place of power and a key platform for meeting a variety of players in the polymer market – from material suppliers and manufacturers of the finished product to retailers, analysts, marketers and service specialists. And the simultaneous holding of exhibition business platforms important for the entire market – RUPLASTICA, UPAKEXPO, RECYCLING SOLUTIONS and ADDITIVE MINDED – will provide significant support for the development of the entire industry in such a rapidly changing market.*

## SEE YOU AT RUPLASTICA 2023!

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- ✓ **Official website:** <https://ruplastica.ru>
- ✓ **Registration:** <https://ruplastica.ru/registration>
- ✓ **Working hours:**
  - January 24-26, 2023 – from 10.00 to 18.00
  - January 27 – from 10.00 to 16.00
- ✓ **Venue:**
  - Central Exhibition Complex "Expocentre" (Moscow, Krasnopresnenskaya embankment, 14), Pavilions 2, 8, Forum
- ✓ **In parallel with** the International Trade Fair Packaging, Printing and Filling Technologies UPAKEXPO 2023

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